

## 2023 Rates

https://twitter.com/blshopper **BUCKEYELAKESHOPPER.COM** 



14886 St. Rt. 13, Thornville, OH 43076

PH. 740-246-4741 FAX 740-246-4742

blshopper1@yahoo.com



Your Top Guide to Buckeye Lake

advertise!

Reach hundreds of potential buyers weekly! Serving the Buckeye Lake

areasince 1957.

Call 740-246-4741

As an advertiser, I am sure you are interested in reaching more homes for less money. The Buckeye Lake Shopper Reporter has a circulation of over 2,400, to more than 120 retail locations throughout the Thornville, Hebron, Millersport and Buckeye Lake area, We have also been in business for over 65 years. In our area, "The Buckeye Lake Shopper Reporter" has become a household word. We cover the corners of 3 different counties (Licking, Fairfield, and Perry Counties).

## We are also on the WEB (www.buckeyelakeshopper.com), Twitter, and Facebook.

Deadline for all copy is each Thursday at 12:00 p.m. for the following Wednesday's paper. Weekly advertising reaches your customers. Your readers need to be exposed to your ad at least 4 times to build awareness and recognition. We would like to introduce you to The Buckeye Lake Shopper Reporter and hope you will let us help you in your advertising needs. Contact our Sales Department at 740-246-4741, or at the above address, and we will be glad to furnish any further information you may need.

## **BUCKEYE LAKE SHOPPER REPORTER ADVERTISING RATES**

only  $^{\$8^{00}}$  per col. inch - INCLUDES COLOR

## Local Advertising That Makes the Cut

- •Promo Front Cover \$80.00
- Front Cover \$375.00
- Front Cover Business- \$70.00
- •Full Page \$648.00
- •2/3 Page \$486.00
- •1/2 Page \$324.00
- •1/3 page \$224.00
- •1/4 page = \$156.00
- •1/8 page \$80.00